

Design Committee Minutes
Oct. 22nd, 2012
Downtown Whitewater Office
150 W. Main St. 8:00 AM

Members present: David Saalsaa, Roni Telfer, Richard Helmick, Rick Fassl, Leticia B

1. David called the meeting to order at 8:10AM
2. Approval of minutes from Sept. 24th 2012 meeting moved by Richard Helmick and seconded by Rick Fassl; approved
3. Trees and vegetation in the downtown

Letter to UFC – delayed to November (seeking a date); reluctant to get a downtown plan? Recognize that Emerald Ash Borer is an issue to be addressed. Our concern is the need for comprehensive plan for the vegetation in the downtown area in order to be able to secure a planning grant from the state...to be able to secure other grants.

Richard will send a note to Chuck from the committee to thank him for the tree.

4. Overview of work plans yet to be completed for this year.

1. Walking tour and brochure – done. Next – Work with historical society & Pangea to create virtual walking tour.
2. Get façade photos – before & after- on website
3. Downtown clean up – continuing issue Working with UWW – Has to be done everyday Get out regularly. -Make a difference – supported by bars – at 3 am. For a stipend. With T-shirts. With bar owners. Get a clean up crew.-HSC – clean up – up and down Main Street to clean up after homecoming; St. Pats Day,
4. Next year – make a major campaign. Anti – Binge drinking – (Put a cooperative group together, police, UWW, lawyers, city) to talk about how to address binge drinking.Put a plan together.
5. Zoning & Sign Ordinance –
6. Engaging downtown community – getting people together.
7. Downtown Whitewater's funding from the city. – Building the case for

maintaining funding of DWI.

Financial support and Physical support needed.

Lacking community engagement

Meeting November 13 with city council.

8. Meeting adjourned at 9:55 AM